

HOME BUSINESS INSURANCE PROGRAM – RATING GUIDE

Wisconsin

Premium Calculation Instructions

- Step 1. Determine the rate group by referring to the Eligible Businesses list located on pages 2 and 3.
- Step 2. Identify the applicable base rate using the Base Rate table on page 4. The base rate is determined by the combination of territory (based on ZIP Code Sectionals) and Rate Group.
- Step 3. If optional coverages are desired, add additional premiums located on pages 4 and 5 to the base rate to calculate the premium total.

Note: Amounts should be rounded to the nearest dollar.

RLI Insurance Company		<i>SAMPLE</i>
Home Business Insurance Program Rating Worksheet		
Applicant's Name: <u>Country Views Photography</u>		Effective Date: <u>05-01-2017</u>
LOCATION DATA: State Code <u>WI</u>	Zip Code <u>53205</u>	Base Rate
Territory: 1, 2 or (3)	Rate Group: A or B or (Z)	= <u>\$201</u>
The Basic Plan (base rate) includes: \$5,000 Business Personal Property on premises or temporarily off premises, \$300,000 Business Liability, Business Income and \$250 Deductible.		
Total Business Personal Property (BPP) Amount: \$ <u>12,500</u>		
Business Liability Limits: <input type="checkbox"/> \$300,000 <input checked="" type="checkbox"/> \$500,000 <input type="checkbox"/> \$1,000,000		
<u>OPTIONAL COVERAGES:</u>	<u>LIMIT or EXPOSURE BASE</u>	<u>RATE PER \$100 or FLAT RATE</u>
LOCATION ONE BUSINESS PERSONAL PROPERTY (BPP) COVERAGE (in excess of \$5,000 included in base rate)	<u>\$2,500</u>	x <u>2.75</u> = <u>\$ 69</u>
LOCATION TWO BUSINESS PERSONAL PROPERTY (BPP) COVERAGE (total BPP coverage limits may not exceed the maximum limit of \$100,000)	<u>\$5,000</u>	x <u>3.30</u> = <u>\$ 165</u>
ADDITIONAL INSURED (charge per each additional insured)	<u>2</u>	x <u>\$20</u> = <u>\$ 40</u>
INCREASED LIMIT OF LIABILITY	<u>X</u> \$500,000 _____ \$1,000,000	<u>\$25</u> = <u>\$ 25</u>
MONEY & SECURITIES	<u>\$1,000/\$1,000</u>	<u>\$30</u> = <u>\$ 30</u>
IDENTITY FRAUD EXPENSE (\$25,000 aggregate limit)	<u>\$25,000</u>	<u>\$35</u> = <u>\$ 35</u>
GARAGEKEEPERS COVERAGE – Legal Liability (Coverage options include: Legal Liability, Direct Excess, and Direct Primary – see rates for different coverage options)	<u>X</u> \$30,000 _____ \$60,000	<u>\$176</u> = <u>\$ 176</u>
UNMANNED AIRCRAFT - Other Than Non-Owned Coverage MGTOW 15lbs – Coverage Option A&B	\$500,000 (Occurrence Limit of Policy)	<u>\$ 360</u>
(Coverage options include: Non-Owned Liability, Other Than Non-Owned Liability – Coverage A. BI & PD, Coverage B. Personal & Advertising Injury, Coverage A&B)		
PREMIUM TOTAL (Base Rate + Additional Premiums)		= <u>\$ 1,101</u>
COVERAGE FOR CERTIFIED ACTS OF TERRORISM		= <u>\$ 1</u>
FINAL TOTAL (Premium Total + Terrorism Charge)		= <u>\$ 1,102</u>

ELIGIBLE BUSINESSES FOR HOME BUSINESS INSURANCE PROGRAM (HBI)

The list of eligible businesses shown below are the ONLY businesses eligible. The application is self-underwriting. You and your customer know immediately whether we will accept the business. If the risk isn't eligible or doesn't qualify, you can save your customer the inconvenience of being declined. There's no reason to submit an ineligible application, because there are no exceptions. If you can answer the questions on the application "NO" and the business is listed as being eligible, the policy will be issued promptly.

Eligibility Class Number	Type of Business	Rate Group	Eligibility Class Number	Type of Business	Rate Group
63	Abstracting and Indexing Service (14)	B	25	Financial Planning, excluding discretionary trading authority and/or access to customer's funds (14)	B
1	Accounting Service (14)	B	26	Floral Arrangement (14)	A
2	Adjuster (Public or Independent Claim Adjuster) (14)	A	27	Food Broker	B
71	Advertising Specialty Items Sales (3) (14)	B	145	Food/Product Demonstrator	Z
3	Antique Gallery/Shop (1) (14)	A	28	Food Supplements/Vitamins (5) (14)	Z
4	Appraisal Service (14)	B	126	Furniture Refinishers (14)	A
5	Art Gallery/Art Studio (1) (14)	A	123	Games/Puzzles Vendor (5) (14)	A
6	Artist Supplies (14)	A	133	Genealogists (3) (14)	B
72	Auctioneer (3) (14)	A	30	Gift Delivery Service (5) (14) (balloons, gift baskets, etc.)	B
106	Auditor (14)	B	31	Gift Shop, excluding manufacturing/distribution of candles made by individuals (14)	A
7	Bakeries	Z	32	Glassware (14)	A
107	Balloon Art (14)	B	33	Graphic Artist/Designer (14)	B
130	Barbers (6) (14)	Z	34	Handicrafts, excluding manufacturing/distribution of candles made by individuals (14)	A
8	Barber Supplies (5) (14)	A	75	Hearing Aid Sales (14)	A
131	Beauticians (6) (14)	Z	35	Hobby & Model Supplies, excluding explosives and propellants (14)	A
9	Beauty Supplies (5) (14)	A	146	Hot Dog/Pretzel Vendors (11)	Z
140	Beverage Vendor (11)	Z	36	Household Products (Fuller Brush, etc.) (14)	A
66	Billing Service (14)	B	65	Information Search Retrieval (4) (14)	B
10	Book/Magazine Distributor (14)	A	76	Insurance Agent (14)	A
11	Bookbinding (14)	A	37	Interior Decorating (14)	B
12	Bookkeeping Service (14)	B	112	Interior Window Treatments (14)	A
92	Calligraphy (14)	B	95	Inventory Control Specialist (14)	B
73	Camera/Photography Sales or Repair (14)	A	38	Jewelry (Costume) (14)	A
108	Candle Sales, excluding sales of candles made by individuals (5) (14)	A	39	Kitchen Supplies (Tupperware, etc.) (14)	A
13	Candy/Nut Confections	A	40	Ladies/Girls Clothing, Accessories (14)	A
93	Car Detailer (14)	A	41	Lingerie (14)	A
109	Cell Phone/Pager Sales (14)	A	42	Leather Goods (14)	A
14	Ceramics (14)	A	77	Loan Origination Service (14)	B
74	Clock or Watch Repair (14)	A	78	Locksmith (14)	A
15	Clowns, Magicians, Entertainers excluding Bands & Disc Jockeys (10) (14)	Z	79	Market Research (4) (14)	B
16	Computer Consultants and Trainers who are not involved in development of custom applications/programs (14)	A	67	Medical Claims Processing (14)	B
17	Computer Repair (14)	Z	44	Mens/Boys Clothing, Accessories (14)	A
94	Computer Sales (14)	A	103	Models (3) (14)	B
18	Computer Service Bureau (14)	A	113	Monogramming (14)	B
19	Cosmetic Sales (Avon, Mary Kay, etc.) (3) (4) (14)	A	80	Musical Instrument Sales/Repair (14)	A
20	Crafts, excluding manufacturing/distribution of candles made by individuals (14)	A	124	Newspaper/Magazine/Book Delivery (14)	A
132	Dance Instructors (9) (10) (14)	A	114	Notaries (14)	B
110	Database Management (14)	B	96	Office Supplies Vendor (14)	A
141	Dessert Vendors (11)	Z	116	Paper Goods (14)	A
21	Desktop Publishing (3) (4) (14)	B	81	Pay Telephone Provider (14)	B
142	DJ's (3) (4) (10) (14)	Z	45	Personal Care Products (4) (5) (14)	A
22	Draftsman (14)	B	97	Personal Fitness Trainer (10) (14)	Z
122	Dry Food Products/Mixes Vendor	A	134	Personal Image Consultants (3) (14)	B
64	Editorial Service/Proofreaders (3) (4) (14)	B	82	Personalized Books & Gifts (14)	B
111	Embroidery (14)	B	147	Pet Accessories (4) (5) (14)	A
143	Energy Provider (12) (13) (14)	B	135	Pet Sitters (7) (14)	Z
23	Engraving (14)	B	46	Photographer/Photography Studio (14)	Z
24	Expert Witness Consultants (14)	B	29	Picture Framing (14)	A

-- ELIGIBLE BUSINESSES CONTINUED ON PAGE 3 --

ELIGIBLE BUSINESSES FOR HOME BUSINESS INSURANCE PROGRAM (HBI) continued

Eligibility Class Number	Type of Business	Rate Group	Eligibility Class Number	Type of Business	Rate Group
144	Plant Care and Sales (7) (14)	Z	57	Trophy Sales (14)	A
117	Prepaid Calling Card Vendor, excluding sales from vending machines (14)	A	99	TV/VCR Repair (14)	Z
47	Printer (3) (4) (14)	B	148	Unmanned Aircraft Operations (2)	Z
68	Professional Organizer (14)	B	100	Upholsterer (14)	A
104	Professional Speakers (3) (14)	B	88	Video & Music Sales/Rental (14)	A
48	Publisher (4) (14)	B	58	Videotaping, Dubbing, Editing (3) (14)	A
83	Real Estate Agent (14)	B	129	Vinyl/Leather Repair (14)	A
49	Religious Goods (14)	A	149	Vinyl Lettering (14)	A
136	Residential Inspection Services (8) (14)	A	121	Website Designer (14)	B
84	Resume Service (14)	B	89	Wedding & Party Planners (14)	B
137	Retail Toy Sales (14)	A	59	Wedding Cake and/or Cookie Sales	Z
69	Rubber Stamp Business (14)	B	90	Windshield Repair (14)	A
127	Scrapbooking (14)	A	138	Wood Furniture Crafters (5) (14)	Z
51	Secretarial Service (14)	B	60	Wood Products, excluding toys and furniture Manufacturing (14)	A
128	Seed Sales (14)	A	61	Word Processing (14)	B
52	Shoe Repair (14)	Z	62	Writers/Authors (3) (4) (14)	A
118	Sign Painting (14)	A	NOTES:		
53	Stationery (14)	B	(1)	Actual Cash Value Basis Only	
119	Stenciling (14)	B	(2)	Limited Coverage for Designated Unmanned Aircraft replaces Exclusion Unmanned Aircraft	
54	Tailoring, Alterations, Seamstresses (14)	A	(3)	Personal and Advertising Injury Exclusion Applies	
120	Tax Preparation (14)	B	(4)	Intellectual Property Hazard Exclusion Applies	
98	Taxidermist (14)	B	(5)	Products Liability Exclusion Applies	
70	Teachers/Tutors, except sports, physical education, industrial or martial arts (10) (14)	Z	(6)	Includes Professional Services	
55	Telemarketing, Telephone Solicitation (3) (14)	B	(7)	Pet Sitters and Plant Care Services Endorsement Applies	
85	Telephone Answering Service/Voicemail (14)	B	(8)	Residential Inspection Services Endorsement Applies	
86	Toner Cartridge Recharging (14)	Z	(9)	Medical Expenses Coverage Exclusion Applies	
56	Transcribing, Court Reporters (3) (14)	B	(10)	Abuse/Molestation Exclusion Applies	
87	Translator (3) (14)	B	(11)	Food Contamination Endorsement & Selected Products Exclusion Applies	
105	Travel Agent (14)	B	(12)	Failure to Supply Exclusion Applies	
			(13)	Limitation – Energy Equipment as BPP Applies	
			(14)	Communicable Disease Exclusion Applies	

RATE SHEET

Standard Coverages

Business Personal Property
on premises or temporarily off premises Limit \$5,000

Business Liability Limit \$300,000

Business Loss of Income ONE YEAR TIME LIMIT

Deductible (no other choice available) \$250

Minimum Earned Premium 25% of written premium
(Applies to policy cancellations)

<u>Base Rate</u>				
Territory	ZIP Code Sectionals	Rate Group Z	Rate Group A	Rate Group B
3	Entire State	\$201	\$159	\$159

Optional Coverages Available

I. Additional Business Personal Property (BPP) Coverage

In excess of the \$5,000 automatically provided in the Base Rate.

Maximum limit for BPP coverage is \$100,000.

Location One BPP:

Location Two BPP:

Territory	Rate Group Z	Rate Group A	Rate Group B
	Rate Per 100	Rate Per 100	Rate Per 100
3	\$2.75	\$1.40	\$0.90

Territory	Rate Group Z	Rate Group A	Rate Group B
	Rate Per 100	Rate Per 100	Rate Per 100
3	\$3.30	\$1.68	\$1.08

II. Money and Securities Coverage

On/Off Premises	All Rate Groups	On/Off Premises	All Rate Groups
\$1,000/\$1,000	\$ 30	\$ 5,000/\$2,000	\$147
\$2,000/\$1,000	\$ 59	\$ 7,500/\$2,000	\$237
\$3,000/\$1,000	\$ 88	\$10,000/\$5,000	\$288
\$4,000/\$1,000	\$117		

III. Increased Limits of Liability

\$500,000 = \$25

\$1,000,000 = \$60

IV. Limitation – Business Personal Property – Jewelry and Watches

\$20 Charge to increase limit up to \$250 per item

V. Identity Fraud Expense Coverage

\$35 Charge

(\$25,000 aggregate limit for identity fraud expense coverage and a \$5,000 aggregate limit of coverage for additional advertising expenses incurred by the named insured to generally restore the insured's reputation as a result of identity fraud)

-- RATE SHEET CONTINUED ON PAGE 5 --

RATE SHEET continued

VI. Additional Insured Charge

\$20.00 charge per each additional insured. The only additional insureds we will add are as follows:

Controlling Interest, Owner or Lessor of Leased Land, Co-Owner of Insured's Premises, Manager or Lessor of Premises, Lessor of Leased Equipment, Grantor of Franchise, Grantor of License, State or Political Subdivision (for some permits), Dispatcher or Referral Service

VII. Garagekeepers Coverage

Provides comprehensive and collision causes of loss at either \$30,000 or \$60,000 limits. Choices of coverage basis include: Legal Liability, Direct Coverage - Excess (excess over customer's policy) or Direct Coverage – Primary

Add the appropriate charge for the limit and coverage basis combination from the following table:

Combined rates for comprehensive and collision

State/Territory	\$30,000			\$60,000		
	Legal Liability	Direct Excess	Direct Primary	Legal Liability	Direct Excess	Direct Primary
Wisconsin	176	202	236	292	336	395

VIII. *Coverage for Certified Acts of Terrorism

(The charges outlined below are subject to change, as they have been filed under the Use and File provision of the Federal Terrorism Act.)

Territory	Charge
3	\$1

*Applicable unless the coverage is rejected. Form UW 20313G must be submitted with the application to reject coverage for Certified Acts of Terrorism.

-- RATE SHEET CONTINUED ON PAGE 6 --

RATE SHEET continued

IX. Unmanned Aircraft

Coverage Endorsement & Brief Description			
Coverage is provided by attaching BOP 347 – Limited Coverage for Designated Unmanned Aircraft <i>When selected BOP 347 replaces BP 15 11 Exclusion Unmanned Aircraft</i>			
Coverage A – Bodily Injury & Property Damage Coverage B* - Personal & Advertising Injury			
<i>*Coverage B is Not Available When Policy Includes Business Classification Attaching Personal & Advertising Injury Exclusion Or with Business Classifications Publisher & Website Designer</i>			
Other Than Non-Owned Aircraft Rates	Business Liability Occurrence Limit	Maximum Gross Takeoff Weight Range	
<i>Requires Business Classification: 148 – Unmanned Aircraft Operations</i>		Above 55Lbs. Not Eligible for Coverage	Light (15Lbs. or less)
Coverage A & B* selected	\$300,000	\$280	\$550
	\$500,000	\$360	\$710
	\$1,000,000	\$500	\$1,000
Coverage A only	\$300,000	\$200	\$390
	\$500,000	\$250	\$500
	\$1,000,000	\$350	\$710
Coverage B* only	\$300,000	\$80	\$160
	\$500,000	\$110	\$210
	\$1,000,000	\$150	\$290
Non-Owned Unmanned Aircraft		Non-Owned Unmanned Aircraft Liability Premium Rating:	
<i>Liability Coverage Options Available As Previously Defined Above for Other Than Non-Owned Aircraft Rates. Business Personal Property Coverage Does not apply.</i>		½ the premium of the anticipated weight class for coverage selection, Coverage A – Bodily Injury, Coverage B* - Personal & Advertising Injury, or Coverage A & B*.	

PRODUCTION GUIDE

The RLI Home Business Insurance Program is designed for small businesses which are operated out of a person's home. These entrepreneurs may find it difficult to obtain appropriate and affordable insurance through a conventional commercial lines approach. Yet the homeowner's policy on the residence normally excludes any losses arising from "business pursuits."

The types of enterprises specifically targeted are individuals engaged in the retail distribution of products and/or services with operations based from their place of residence. **Professional Liability is excluded on all classes, except Barbers and Beauticians.**

NO BINDING AUTHORITY IS EXTENDED.

Eligibility

A Home Business includes a retail or service business operated from the insured's place of residence and having the following characteristics. It must:

- Be operated by the insured and/or another immediate family member who resides in the insured's household.
- Employ no more than ten (10) employees, other than independent contractors or distributors.
- Be incidental to the occupancy of the building as a private residence.

2nd Location Eligibility

Risks may **store** BPP at a second location, but may not operate their business from a second location. The following are examples of an eligible second location:

- Insured rents or owns a second home.
- Partnership/Corporation – Two owners each working from their own home. (Note: A third location may be added by endorsement with underwriting approval.)
- Storage Units (Maximum Size: 250 Sq. Ft.)
- Outbuildings located on the insured's premises but more than 100 Ft. away from their home (Any size).

Risk Size Limitations

Risks exceeding the size limitations listed below will be declined.

- A maximum of \$100,000 business personal property value.
- A maximum gross annual sales/receipts derived from the business activity of \$250,000 for sales of merchandise **or** \$500,000 for a service business.

Underwriting Guidelines

All risks must meet the following Underwriting Guidelines.

- Building coverage is NOT available from RLI under this program.
- The limit of insurance for business personal property must equal 100% of the replacement value.
- The applicant does not own any business under the same legal name as this business which is operated at a different location.
- The dwelling cannot be located within 1,500 feet from the seacoast on the Gulf of Mexico or the Atlantic Ocean. (N/A in RI)
- The applicant does not repackage food or personal care products to be sold under their own label.
- The applicant is not involved in the sale or manufacturing of explosives, propellants and/or use of flammable liquids.
- The applicant does not install any products, excluding installation of computer systems, office equipment, locksmith devices or draperies.
- There have been no more than two (2) claims of any type, related to the business operation, in the previous three (3) years.
- There has been no single claim, related to the business, for more than \$25,000 in the previous three (3) years.

Optional Coverages

- Money and Securities (up to \$10,000 on premises/\$5,000 temporarily off premises).
- Additional Business Personal Property (in excess of the \$5,000 automatically provided).
- Optional Liability Limits of \$500,000 and \$1,000,000 (\$300,000 automatically provided).
- Additional Insureds: Controlling Interest (in this business); Owner or Lessor of Leased Land; Manager or Lessor of Premises; Lessor of Leased Equipment; Co-owner of Insured Premises; Grantor of Franchise; Grantor of License, State/Political Subdivision (for permits relating to the premises); or Dispatcher or Referral Service.
- Jewelry and Watches Increased Limit Coverage – An additional coverage that modifies the property limitation in the Businessowners Coverage Form BP 00 03 which currently limits coverage per item to \$100 or less. (BOP 429 – Limitation – Business Personal Property increases the limitation to cover items \$250 or less. A \$20 service fee is charged to add this endorsement).
- Identity Fraud Expense coverage – This optional endorsement provides \$25,000 aggregate limit for identity fraud expense coverage and a \$5,000 aggregate limit of coverage for additional advertising expenses incurred by the named insured to generally restore the insured's reputation as a result of identity fraud.
- Garagekeepers coverage – This coverage is available for insureds who temporarily take possession of customers' autos in the normal conduct of their business. It provides comprehensive and collision causes of loss at \$30,000 and \$60,000 limits on the following basis: Legal Liability, Direct coverage – excess (excess over customer's policy), or Direct coverage – primary.
- Unmanned Aircraft coverage – This coverage is available for insureds who operate a drone for hire, own a drone and use it in one of our 140 eligible business classes, or pays a drone operator to provide services. Coverage provided for Non-Owned and other than Non-Owned Unmanned Aircraft with MGTOV of 55Lbs or less for Bodily Injury & Property Damage and/or Personal And Advertising Injury.

Availability

Product is available in all U.S. states and the District of Columbia.

Forms and Endorsements:

In addition to class specific forms, the following Forms and Endorsements will be included in the policy at the time of issue:

- BP 00 03 (07/13) BUSINESSOWNERS COVERAGE FORM
- BP 01 27 (03/15) WISCONSIN CHANGES
- BP 04 17 (01/10) EMPLOYMENT RELATED PRACTICES EXCLUSION
- BP 05 77 (01/06) FUNGI OR BACTERIA EXCLUSION (LIABILITY)
- BP 05 98 (07/13) AMENDMENT OF INSURED CONTRACT DEFINITION
- BP 07 04 (01/06) BUSINESS LIABILITY COVERAGE – PROPERTY DAMAGE LIABILITY DEDUCTIBLE (PER OCCURRENCE BASIS)
- BP 14 19 (01/10) EXCLUSION – DAMAGE TO WORK PERFORMED BY SUBCONTRACTOR ON YOUR BEHALF
- BP 15 05 (05/14) EXCLUSION - ACCESS OR DISCLOSURE OF CONFIDENTIAL OR PERSONAL INFORMATION AND DATA-RELATED LIABILITY - LIMITED BODILY INJURY EXCEPTION NOT INCLUDED
- BP 15 11 (12/16) EXCLUSION – UNMANNED AIRCRAFT
- BOP 405 (01/10) AMENDMENT TO PROFESSIONAL LIABILITY EXCLUSION
- BOP 410 (01/13) PERSONAL PROPERTY OFF PREMISES
- BOP 413 (07/02) EXCLUSION – WEIGHT LOSS PRODUCTS
- BOP 414 (01/13) EXCLUSION – MEDICAL EXPENSES COVERAGE
- BOP 415 (07/02) DEFINITION – VOLUNTEER WORKER
- BOP 426 (11/07) AUTOMATIC INCREASE – BUSINESS PERSONAL PROPERTY
- BOP 434 (01/13) EXCLUSION – COVERAGE EXTENSIONS
- BOP 441 (01/13) AGRICULTURAL OPERATIONS EXCLUSION
- BOP 442 (01/13) RENTAL DWELLING EXCLUSION
- ILF0001C(04/16) SIGNATURE PAGE
- BP 05 24 (01/15) EXCLUSION OF CERTIFIED ACTS OF TERRORISM*
- BP 05 26 (01/15) EXCLUSION OF CERTIFIED ACTS OF TERRORISM INVOLVING NUCLEAR, BIOLOGICAL, CHEMICAL OR RADIOLOGICAL TERRORISM; CAP ON COVERED CERTIFIED ACTS LOSSES**

*Applicable When Terrorism Coverage Is Rejected **Applicable When Terrorism Coverage Is Accepted